

DIPLOMA IN BUSINESS AND RETAIL MANAGEMENT



TEG INTERNATIONAL COLLEGE

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DIPLOMA IN BUSINESS AND RETAIL MANAGEMENT

Course Description

The main objective of this course to provide students with a broad understanding of the business and retail environment, Student will learn operational, entrepreneurial, human resource, marketing, and accounting management skills required for the business and retail environment. This qualification provides opportunities for students to develop their skills and knowledge preparing them to make a contribution to employment in the business and retail environment.

Module Code	Module Title
001-BE	Business Essentials
002-MMRT	Marketing Management in Retail Trade
003-HRRM	Human Resource and Retail Management
004-RBMO	Retail Business and Management Operations
005-MA	Managerial Accounting
006-EM	Entrepreneurial Management
007-IA-IBRM	Industrial Attachment - Importance of Business and Retail Management

Intakes

Intake : Every month

Assessment Methods

- 100% Assignment
- Industrial Attachment Logbook

Course Duration

Duration : 12 months
(6 months Institutional Studies
+ 6 months Industrial Attachment)

Graduation Requirements

Pass all Modules

Class Period

Monday to Friday - 9.30am to 12.30pm
or 2pm to 5pm

Expected Examination Results Release Date

Not more than 3 months from the
date of Final Assessment.

Entry Requirements

- **Minimum Age:** 18
- **Academic Level:** Minimum GCE 'O' Level with 3-subject passes or equivalent
- **Language Proficiency:** IELTS 5.5 or equivalent
- **Working Experience (if applicable):** Matured students, of 30 years old with at least 8 years of working experience will be considered on an individual basis

Note :

Please visit our website www.teg.edu.sg for information pertaining to non-refundable fees.